

強化與東協及南亞國家  
合作交流計畫與申請說明  
Application for  
New Southbound Policy (NSP) Project



# 新南向國家 三區

## NSP Countries

Categorized by  
progress of recruitment



A

### 招生發展成熟國家 Secured

馬來西亞 Malaysia、印尼 Indonesia  
越南 Vietnam

B

### 具有潛力之國家 Prospective

緬甸 Myanmar、菲律賓 Philippines、印度 India  
新加坡 Singapore、泰國 Thailand

C

### 招生艱困國家 Challenging

巴基斯坦 Pakistan、尼泊爾 Nepal、不丹 Bhutan  
斯里蘭卡 Sri Lanka、孟加拉 Bengal、汶萊 Brunei  
寮國 Laos、柬埔寨 Cambodia

# 學校申請項目及補助原則 CONTENTS



拓點行銷 ELEVATE STUDENT RECRUITMENT PROGRAM



假日學校 HOLIDAY SCHOOL



東南亞語課程方案 SOUTHEAST ASIAN LANGUAGE COURSES



學術活動 ACADEMIC EVENTS



研發菁英人才專班 ELITE TALENT PROGRAM



# 拓點行銷

## ELEVATE STUDENT RECRUITMENT PROGRAM (1/2)

- 補助學校影片拍攝，鼓勵外籍生來台就讀

A grant is offered for video production to encourage foreign students to study in Taiwan.

- 補助每校影片累計達3分鐘

The grant for each school can be used to produce videos with a total duration of 3 minutes.

- 需有3種以上新南向國家語言版本

There should be at least 3 NSP-country languages used in subsidized videos.

- 每支影片須達30秒

Each individual video must have a minimum duration of 30 seconds



# 拓點行銷

## ELEVATE STUDENT RECRUITMENT PROGRAM (2/2)

- 於FB, IG, YouTube或Twitter等平台播放  
Videos should be uploaded on platforms such as Facebook, Instagram, YouTube, and Twitter.
- 檢核指標：學校應提出預計招生人數作為預期績效  
Performance Indicator: Schools should submit an anticipated enrollment number as an expected performance indicator.
- 補助經費：至多新臺幣50萬元  
Grant Amount: Up to a maximum of 500,000 NTD



# 假日學校 HOLIDAY SCHOOL



- **參加對象**為新南向國家高級中等以上學校教職員生及政府官員等，且不得為在臺之境外學生身分。

**Eligible Participants:** Students and faculty of high schools/higher education institutions and government officials from NSP countries. Participants should not have the status of overseas students in Taiwan.

- 課程採線上方式辦理：**總時數為50小時**，一班以30人為原則。

The courses will be conducted online. **(Total duration: 50 hours; 30 participants per class)**

- **補助經費**：一般補助**新臺幣10萬元**，每校**最多補助3班**。

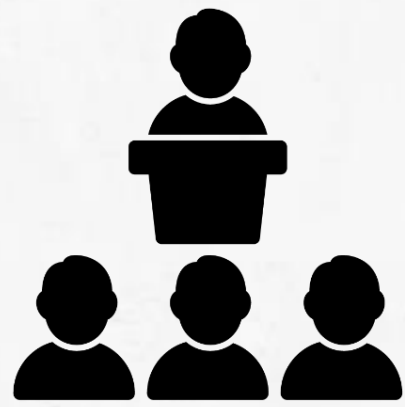
**Grant Amount:** **100,000 NTD** in general; each school can receive grants for **a maximum of 3 classes.**



# 東南亞語課程方案

## SOUTHEAST ASIAN LANGUAGE COURSES

- 補助學校規畫開設當年度之新南向國家語言課程。  
The grants are for schools to offer NSP-country language courses for the current academic year.
- 學校亦得規劃辦理跨校課程，並由主辦學校申請補助經費  
Schools may also set up inter-school courses, with grant applications submitted by the host school.
- 補助經費 Grant Amount:  
1. 每門課程以補助**10萬元**為原則； 2. 每門跨校課程以補助**50萬元**為原則  
1. **100,000 NTD** per language course; 2. **500,000 NTD** per inter-school course



# 學術活動 ACADEMIC EVENTS



- 學校與新南向國家合作辦理學術會議、研討會、論壇及工作坊等學術活動。  
Schools collaborate with NSP countries to organize conferences, seminars, forums, workshops, and similar academic events.
- 學校得跨校整合辦理學術交流，並由主辦學校申請補助經費。  
Schools are open to coordinate inter-school academic exchanges, and grant applications should be submitted by the host school.
- 補助經費：每場補助新臺幣30萬元，每校補助5場為限。  
Grant Amount: 300,000 NTD per event, and up to 5 granted events per school





# 研發菁英人才專班

## ELITE TALENT PROGRAM (1/2)



- 針對我國或新南向國家重點產業所需之人才開設碩士或博士學位班，或採取當地國頂尖產學研究機構共同培育方式開設雙聯學位班

The school offers Master's or doctoral degree programs focused on talent needed in key industries of Taiwan or NSP countries. Alternatively, the school collaborates with top local industry-academia research institutions in NSP countries to offer dual-degree programs.

- 該班別應有我國或當地國或地區企業共同參與培育，參與之企業應提供人才培育，占補助計畫經費至少百分之二十之計畫配合款，並提供學生赴產業參與研發工作

Those programs should engage local enterprises of Taiwan or NSP countries, with **at least 20%** of project funding provided by the enterprises for talent cultivation. The enterprises should also provide opportunities for students to participate in industry R&D activities.



# 研發菁英人才專班

## ELITE TALENT PROGRAM (2/2)



- 應規劃學生畢業後於我國或當地國之就業輔導計畫。

The program should offer post-graduation career guidance in either Taiwan or the host country.

- 補助經費 Grant Amount

1. 碩士班補助為一期二年，博士班補助為一期三年(得視辦理成效延長)

Master's degree programs: a grant for a period of **two years** (may be extended based on performance)

Ph.D. programs: a grant for a period of **three year** (may be extended based on performance)

2. 碩士階段學位班或雙聯學位班者，每班人數以**15人**為原則，每班每年定額補助**100萬元**。

Master's degree (or dual-degree) programs: **15 students** /class, with an annual grant of **1M NTD** /class

3. 博士階段學位班或雙聯學位班者，每班人數以**10人**為原則，每班每年定額補助**200萬元**

Ph.D. (or dual-degree) programs: **10 students** /class, with an annual grant of **2M NTD** /class



# 計畫申請方式

## PROGRAM APPLICATION PROCESS



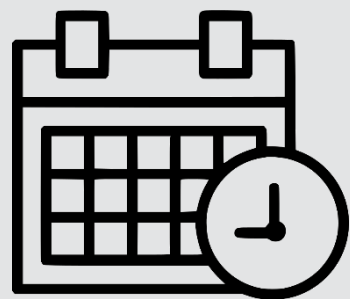
提計劃案至國際處承辦人

Submit the proposal to the person in charge at OICA



國際處彙整成總計畫後於系統上填報及上傳申請資料

OICA compiles projects into a comprehensive project and then submits the proposal via the application system.



執行時程：依教育部規定辦理

Execution Schedule: Conducted as per the regulations of MoE